

TASTE^{BYTES}

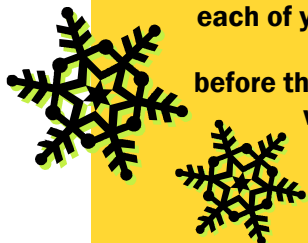
VOLUME 1, ISSUE 3

DECEMBER 2005



TASTY TIDINGS!

Although it's already in full swing, we wanted to take a moment to send our wish to you and yours for a joyous holiday season! Having just celebrated our first anniversary, we'd be remiss if we didn't also send our heartfelt thanks to each of you, our valued customers, for your support of TASTE. We hope to see you sometime before the end of the year, but in case we miss you, we'll raise a toast to you all and wish you a healthy, prosperous and peaceful 2006! Mary, George & the entire TASTE Team



We love 'last minute' gifts—in fact, we always wait as long as possible to cut cheeses and assemble the gift baskets we prepare, to ensure that recipients are getting baskets filled with the freshest possible ingredients. While we love last minute gifts, we do request at least 24-hours advance

A World of Tasteful Gift Ideas

notice on baskets. But if you need it sooner, just ask—we'll let you know if we can do it. In addition to lots of amazing cheeses from around the world, we've also got a great selection of items to fit every budget and every appetite. Want us to create a basket for you? No problem! Here are 3 baskets, each in the \$50.00 price range, as well as some suggested upgrades. Buy a bottle from Wine Steals to include in your basket at no additional charge.

MADE IN THE USA \$50.00

Pleasant Ridge Reserve (1/3lb)
Three Sisters Dairy Serena (1/3lb)
Vella Dry Jack (1/3lb)
Cypress Grove Purple Haze Mini
RonRaj Apricot Chutney
Bremner Wafers

The domestic artisan cheese movement is growing and this basket offers a sampling of some of the best cheeses in the country. Suggested upgrades include Humbolt Fog (another gem from the producers of Purple Haze), Shepherd's Wheel (award winner from Old Chatham, NY) Pt. Reyes Blue (salty, firm blue from Northern California), Palate Jams & Honeys.



TASTE

ARTISAN CHEESE & GOURMET SHOP

HOURS
Tuesday-Saturday 11am-7pm
Sunday Noon-5pm
Closed Monday

1243 1/2 University Avenue
HILLCREST
619.683.2306
www.ArtisanCheeseShop.com



Colston Bassett Stilton The best stilton available, this classic holiday treat is a perfect accompaniment for that special bottle of vintage port.

Classic Holiday Flavors

5-year Farmer's Gouda Studded with salt crystals and packed with rich, butterscotch flavor. Pair this with dark chocolate and a late harvest shiraz for a simply perfect dessert!
Jean d'Brie A decadent triple crème and a fine bottle of champagne to celebrate the new year.



Con Pane Panettone Ok, it's not cheese, but this holiday classic- made for just one week each year- is now offered at TASTE. Sweet, dense bread with fresh apricots, beautifully wrapped and topped with ribbon. The perfect hostess gift!



MOLTO ITALIANO! \$50.00

Parmigiano Reggiano (1/2lb)
Umbriaco (1/3 lb)
Parmigiano Reggiano Butter
Tuscan Focaccia Crisps
Italian Flatbread w/Olive Oil
Molinari & Sons Salametti

Perfect for the Italian foodie on your list!
Suggested upgrades include Balsamic Vinegar, Tuscan Olive Oil, Cheese Serving Accessories.



FRANCOPHILE FEAST \$50.00

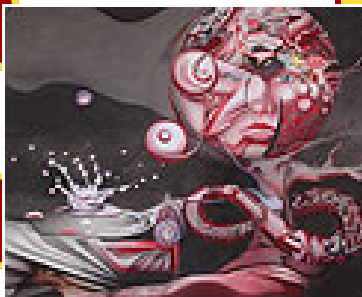
Individual Rounds of Crottin d'Champol, Peral du Brebis & Camembert
Petit Toasts
Cornichon
Matin d'Pyrennes Black Currant Coulis

Can't bring her to Paris? Then bring Paris home with this feast of French cheeses and accompaniments. Suggested upgrades include Epoisses (Napoleon's favorite cheese!), Herbs de Provence, Foie Gras Mousse, Bistro Cheese Plates.



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**"Conservation of Energy"
by Martin Sklar**



**Martin Sklar Exhibit at
Gallery1243
Ends December 31st!**

Since early November, Gallery1243 has been exhibiting the amazing work of local artist Martin Sklar throughout TASTE and Wine Steals. The response has been incredible! If you haven't been in for a while, make a point to stop in and see this exhibit— you'll be happy you did! If you've already seen it and you're coveting a Sklar original but resources are "holiday impaired", we've got a perfect solution. For a limited time, TASTE is offering signed prints of many of Marty's most popular pieces, each beautifully matted and ready for framing. Prints and posters start at just \$45—a terrific deal! Want a larger print? Just ask, and we'll twist Marty's arm for you. We've also got beautiful greeting cards of his prints including Bob Marley, Jim Morrison and many other favorites. Treat the art lover on your list with a print from this gifted local artist!

TASTE is excited to offer a variety of Con Pane Rustic Breads each Friday through Sunday. Owner and head baker Catherine Perez opened Con Pane Rustic Breads & Café nearly six years ago in a former bank building in downtown Point Loma. Local folks have long raved about the wonderful breads she makes. We're delighted to be among the first retail shops to offer Con Pane breads and once you've tried them, we know you'll be thrilled too—in fact, we bet you'll be hooked. We sure are!

**Con Pane Rustic
Breads**



**Celebrate the
Holidays
Italian Style
Apricot
Panettone**
by Con Pane Rustic Breads

Available from December 15th
through December 24th
Small Panettone (1lb) \$11
Large Panettone (2lb) \$15

Have a stocking to stuff for a good little gourmet or wine aficionado? We've got some ideas for every budget, from Messermeister cheese knives, planes, and picnic knives starting as low as \$5,

**MORE GREAT STUFF
FOR GOOD FOODIES
ON YOUR LIST**

as well as porcelain cheese platters, EVOO carafe with pourer and dipping bowls, imported French cheese and dessert plates, and beautiful Pakkawood corkscrews, also from Messermeister, all under \$25. If they've been really good, how about treating them to a bottle of imported Aceto Modena Balsamico from our selection of 12 and 25 year olds, aged in 6 different woods. Amazing stuff, from \$70-135. Or how about a 2004 single cru Tuscan EVOO. George claims Tuscan oil is the best in the world, and critics call the '04 vintage the best in decades. There's also French Sea Salt, Fennel Pollen, Saba and more! Sure to satisfy the most demanding gourmand on your list! And if you're feeling creative, how about a TASTE gift certificate for a private, after hours tasting with our resident Cheese Monger? Or, treat the aspiring cheese head in your life to a few classes in our ongoing Cheese 101 series. And of course, our gift certificates are also available in any amount you desire.

Of course, if they've been bad, a chunk of stinky cheese is sure cheaper than coal!

SPECIAL HOLIDAY HOURS

| | | |
|------------------|-------------|----------|
| Monday-Tuesday | Dec 19-20th | 11am-7pm |
| Wednesday-Friday | Dec 21-23rd | 11am-8pm |
| Saturday | Dec 24th | 10am-2pm |
| Sunday | Dec 25th | CLOSED |
| Monday | Dec 26th | CLOSED |
| Tuesday-Friday | Dec 27-30th | 11am-7pm |
| Saturday | Dec 31st | 10am-2pm |
| Sunday | Jan 1st | CLOSED |
| Monday | Jan 2nd | CLOSED |

Regular Hours Resume Tuesday January 3rd